

Bhuwanpant.com

# Complete Course Creation System



# Welcome to Complete Course Creation System

We can't wait to introduce you to the world of online teaching.

## About Course Creation System

This system is divided into 8 week program wherein you will be getting all the information on How to create your own Online Course.

We are sharing with you a Questionnaire to start with. It will help you jot down your ideas and put together a gameplan as we walk through our method for course creation.

Now, this isn't a method we just invented out of thin air but it's a well-researched and tried - and - tested method for launching your course...

Follow along, we put this course creation system together with you in mind. It's time to get you up & running!

Cheers

Bhuwan Pant

Your Coach for Complete Course Creation System



# THE PROCESS

## Milestone 1

The Start of Everything :

Introduction to Course :  
Complete Course Creation System and all about course idea and outline.

## Milestone 2

Creating the Funnel :

This is where you create your lead magnet to grow your course audience  
Most Important Step.

## Milestone 3

Developing the Course :

Creating the content for your course. This is when you start thinking about how to help other people.

## Milestone 4

Creating Your Website

This is all about setting up your sales page and website. In this you will learn the technical aspects of setting up the system.

## Milestone 5

Launching Your Course.

The wait is over and You have done it. Its time for Launching your course.

## Milestone 6.

Final Cut - Bonus

Traffic Strategies to scale your business. Setting up Sales System

# Setting Up the System

## Milestone 1 - Introduction to Course Creation System - Week 1

### Important Topics Covered

- 1) Why to create online Courses
- 2) How to find profitable course idea
- 3) Tool for creating the course
- 4) Creating Course Outline
- 5) Deciding the pricing policy of your course.

## Milestone 2 - All About Lead Magnet - Week 2

- 1) What is lead Magnet ?
- 2) Types of Lead magnet
- 3) Deciding about your lead magnet
- 4) Setting up your lead magnet
- 5) How to Automate your Lead magnet System
- 6) Testing your Lead magnet

# Strategy for Creating the Course

## Milestone 3 - Creating content for your course - Week 3 to 6

- 1) Creating rough draft for your course content.
- 2) Writing Scripts and descriptions for the course.
- 3) Content is king - Focus on transformation .
- 4) Getting started with recording videos.
- 5) Using slides for the creating the course.
- 6) Learn Technical Stuff - Setting up the studio .
- 7) Learn Technical Stuff - Editing video and audio.
- 8) Building valuable content for your course.

## Milestone 4 - Creating your Website and Sales Page - Week 7

- 1) Choosing the right platform to develop your website.
- 2) Technical Aspect - Setting up your website using teachable and Udemmy Plateform
- 3) Uploading the content.
- 4) Writing a killer Sales Page
- 5) Writing Course description
- 6) Setting up the funnel
- 7) Testing the system

# Launching Your Course

## Milestone 5 - Launching Your Course - Week 8

- 1) Developing your launch strategy.
- 2) Finding the best media to promote course.
- 3) Beta test - to find the first hand feedback.
- 4) Setting up launch system.
- 5) Executing the Strategy and gathering data.
- 6) Connecting the missing pieces.
- 7) The Launch day

## Milestone 6 - Final Cut - Bonus - Week 9

- 1) What is affiliate marketing
- 2) Finding out affiliates for your course.
- 3) Connecting with Influencers
- 4) 5 Way to do increase your course sales.
- 5) Basic of Paid Traffic system
- 6) Q/A Session

# How the System Works

Step 1 : Weekly we will be sharing videos with respect to each milestones.

Step 2 : Weekly one call of 1hr over Skype or Mobile or Zoom to discuss the milestones and review the work.

Step 3 : Weekly assignments to complete the tasks quickly.

Step 4 : We will be sharing PDFs and reference material to complete the task.

Step 5 : We will be creating and sharing specific videos related to your course.

Step 6 : Time to time we will be sharing Bonus content to increase sales.

Step 7 : We will be hand holding you for 8 weeks after the course is complete.

# Introductory Questionnaire

Please fill the questionnaire in order to find us the best way to create the course.

- Why you want to create this online course the real motive?
- Have you ever considered creating an online course?
- Are you trying to create passive income or Full time income?
- What topic you are planning to create online course?
- How much you are passionate about the topic on a scale to 1 being least to 10 being highly motivated?
- Do you have an authority over the course topic. The one reason for selecting this course topic ?
- How much you think this course will transform people life. Rate on a scale of 1 being lowest to 10 being the highest?
- Write one course title which you think is best for your online course? and Write one course subtitle?
- Which of the following style suits you best for creating the system (the % are tentative )

# Stay Motivated and Focused ...

1. Remind yourself of your goals.
2. Make weekly checkpoints to track your progress.
3. Make sure to reward yourself every time you achieve your weekly goals.
4. Visualize results.
5. BE CONSISTENT.
6. Break the goal into smaller pieces.
7. Get organized.
8. Keep the big picture and final result in your mind.
9. Train ,train and train your brain to keep FOCUSED.
10. Do one thing at a time and ELIMINATE distractions.
11. Exercise and Meditate regularly .
12. Watch and read motivational stories or speeches.

LASTLY Remind Yourself Daily that

Failure is Man's Inability to Reach his goal in Life, Whatever they may be.

and

"Success is the sum of small efforts, repeated day-in and day-out.

Thanks